# **Press Release**



# Fujitsu Speeds Broadband Roll-out to Underserved Rural Communities in Virginia

Fast-tracked FTTP project allows electric cooperative to meet CARES Act funding deadline despite challenges posed by pandemic

RICHARDSON, Texas — March 29, 2021 — Fujitsu Network Communications, Inc. today announced the successful deployment of a 53-mile fiber-to-the-premises (FTTP) broadband network for Craig-Botetourt Rural Electric Cooperative (CBEC) headquartered in New Castle, Virginia. In the midst of the COVID-19 pandemic, the roll-out was expanded and expedited to enable CBEC to meet members' needs for reliable, high-speed internet and digital phone services throughout a heavily forested, mountainous area of southwestern Virginia.

As demand for remote working and online learning accelerated in 2020, underserved rural communities in the area struggled with little to no access to broadband internet, trying to achieve connectivity with slow, unreliable DSL and dial-up technologies, or paying for expensive satellite services. CBEC recognized their cooperative members' critical need for high-speed communications, and prioritized deployment of new <u>rural broadband infrastructure</u> to provide connectivity for remote workers, telemedicine, distance learning, community services and online shopping.

Fujitsu was selected to be the prime broadband network and integration partner for the FTTP project, responsible for network design and build-out, multivendor equipment and software procurement, network integration, testing and service turn-up. While the first phase of the project began in February 2020, the scope was extended in mid-October. Fujitsu's ability to quickly mobilize resources and synchronize project elements enabled completion of phase two in just eight weeks, helping CBEC meet the December 31, 2020, <u>CARES Act</u> deadline for funding reimbursement.

The new fiber broadband network, which passes 700 addresses, makes it possible for CBEC to serve the essential connectivity needs of their cooperative members, delivering symmetrical, high-speed internet services up to 300 Mbps and digital voice services. Since the launch on February 1, 2021, the co-op already has 155 new subscribers.

"The response from our community is overwhelmingly positive. Improved broadband means a better quality of life for our members, attracting new residents to the area and encouraging existing residents to stay when they might have otherwise moved," said Jeff Ahearn, CEO,

Craig-Botetourt Rural Electric Cooperative. "The ability of Fujitsu to efficiently manage the overall project while accommodating a very tight turnaround means that we can deliver unmatched, next-generation fiber broadband services to our members at a time when they are most needed."

"Being connected with reliable, affordable, high-speed broadband has become a must-do for the economic vitality of communities of all sizes," said Greg Manganello, senior vice president and head of wireless and service solutions, Fujitsu Network Communications, Inc. "We applaud CBEC's vision as well as our partner's support that enabled us to complete the network expansion in record time despite pandemic challenges. Now local families, schoolchildren, and businesses can be online, fully engaged, and productive in creating their best future."

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### **About Fujitsu**

Fujitsu is the leading Japanese information and communication technology (ICT) company offering a full range of technology products, solutions and services. Approximately 130,000 Fujitsu people support customers in more than 100 countries. We use our experience and the power of ICT to shape the future of society with our customers. Fujitsu Limited (TSE:6702) reported consolidated revenues of 3.9 trillion yen (US \$35 billion) for the fiscal year ended March 31, 2020. For more information, please see <a href="https://www.fujitsu.com">www.fujitsu.com</a>.

## **About Fujitsu Network Communications Inc.**

Fujitsu Network Communications, Inc. is a leading provider of digital transformation solutions for network operators, service providers and content providers worldwide. We combine best-in-class hardware, software and services with multivendor expertise to enable cost savings, faster services delivery and improved network performance. Working closely with our customers and ecosystem partners, we design, build, operate and maintain better networks for the connected world. For more information, please see <a href="http://us.fujitsu.com/telecom">http://us.fujitsu.com/telecom</a> or connect with us on LinkedIn at <a href="http://us.fujitsu.com/company/Fujitsu-network-communications">www.linkedin.com/company/Fujitsu-network-communications</a>.

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